

WHAT IS OSOLEAN?

A derivative of whey protein; isolated protein peptides.

The Peptides do four main things:

1. Helps the body retain and build lean muscle. (Peptides turn into amino acids, which turn into protein building blocks, which essentially build muscle. Specifically, eight of the essential amino acids comprise proteins in the body.)
2. Help tough cases lose body fat.
 - a. The first fat it burns is the visceral, which is the 'bad' fat.
 - b. It impacts the genetic expression for your body to properly kick the bad fat.
3. Help your body's feeling of fullness when ingested – gets your body to recognize and say, 'stop you're full.'
4. Regulates the hormone that converts fat into energy.

SCIENCE:

Two double-blind studies: (*NOTE: which are extremely rare for nutrition products/supplements. Typically they're done on pharmaceuticals, which is why it's so beneficial to have done this type of study.)

1. Open Label – participants could see what was on/in the label.
2. Non-open Label – participants could not see the label.

Alone, obesity is America's number one health problem, passing heart disease and cancer. Seventy percent of Americans are clinically overweight. It's common knowledge that being overweight and/or obese leads to a magnitude of other health problems.

It's proven that it's more cost effective to maintain your health than it is to lose it and attempt to regain it. *source: Dr. Kenneth Cooper M.D., Success DVD notes, 2009.

OTHER FACTS:

In 1985 less than 10 percent of people were clinically 'obese.'

In 2004, 25 percent of nine states' population were recorded as obese.

Weight problems prove to cause joint problems, disease and cancer.

WHAT CAUSES PEOPLE TO OVER-EAT?

1. Lack of nutrition – it causes people to continue eating, because their bodies are searching for nutrition.
2. Under-nutrition which co-exists with obesity. Just because being overweight is normal, it doesn't mean it's healthy.
3. Hormone issues: menopause, stress, mal-supplementation, major life changes, nutrition deficient, and etc.

US Childhood Obesity –

Ages 12-19: 17.4%

Ages 6-11: 18%

Ages 2-5: 13.9% *source American Family Physician, 2008: 78(1): 56-63

ALARMING: 1 of 5 children UNDER the age of 4, are clinically obese.